

SPONSORSHIP PACKAGES

InRussia 2017

	GENERAL PARTNER	STRATEGIC PARTNER	OFFICIAL PARTNER	SPECIALPART NER	PARTNER
Accreditation for free	6	4	3	2	2
Placement of logo with Partner status on web-site, SMM, banners and printed materials of the Conference , inserts in Participant's pack, mentioning in media	+	+	+	+	+
Assistance in scheduling B2B meetings with potential partners	+	+	+	+	+
Company's own B2B zone	Special	Premium	Lounge	Standard	
Individual presentation (15 min) within the business program	+	+	+		
Broadcasting video on lobby screens	+	+	+		
Involvement in business-program formation	Plenary session	Sessions			
Participation in press-conference	+				
Branded stand in B2B area	+				
Fee	3 mln ₺	950 000 ₺	450 000 ₺	250 000 ₺	150 000 ₺

SPONSORSHIP PRIVELEGES

GENERAL PARTNER

3 000 000 ₺

KEY BENEFITS

- Involvement in formation of business program of the Plenary Session
- branded B2B area with concierge service and interpreter
- Participation in press briefing
- free accreditation of 6 participants
- special event
- broadcasting video on site

BEFORE CONFERENCE

1. Involvement in formation of business program of the Plenary Session
2. Placement of the logo with the Partner's status
 - on the home page of the official website with a link to the Partner site
 - in the official Facebook group InRussia;
3. Publishing the information in a special website page (Partners)
4. Mentioning in press-releases
5. Logo on all printed materials of the Conference
6. Accreditation of 4 representatives of the company + 2 invitations for partners

ON CONFERENCE

1. Branded stand in private B2B zone
2. Concierge service for matching B2B meetings
3. Interpreter services for B2B meetings
4. Logo placement with Partner status
 - on the main banner Conference banner and in registration zone;
 - on printed program в программе;
 - in broadcasted video break bumpers; Partner's video commercial (silent, 40 sec) in video break bumpers;
5. Individual presentation or Opportunity to perform the special event (on agreement, according to specific - game, installation, concert...)
6. Distribution of marketing materials on site
7. Insertion of leaflets and souvenirs in Participant's pack

AFTER CONFERENCE

1. References in post-releases and news
2. Logo placement in final materials
3. Providing with photo-report
4. Assistance in organization B2B meetings with the participants

STRATEGIC PARTNER

950 000 ₺

KEY BENEFITS

- Involvement in formation of business program of the Panel Session
- private B2B area with concierge service and interpreter
- individual presentation
- free accreditation of 4 participants

BEFORE CONFERENCE

1. Involvement in formation of business program of the Panel Session
2. Placement of the logo with the Partner's status
 - on the home page of the official website with a link to the Partner site
 - in the official Facebook group InRussia;
3. Publishing the information in a special website page (Partners)
4. Mentioning in press-releases
5. Logo on all printed materials of the Conference
6. Accreditation of 4 representatives of the company

DURING CONFERENCE

1. Presentation within the business program
2. Private B2B zone (sofas/chairs, table, banner)
3. Concierge service for matching B2B meetings, interpreter
4. Logo placement with Partner status
 - on the main Conference banner and in registration zone;
 - on printed program;
 - in broadcasted video break bumpers;
5. Distribution of marketing materials on site
6. Insertion of leaflets and souvenirs in Participant's pack

AFTER CONFERENCE

1. References in post-releases and news
2. Logo placement in final materials
3. Providing with photo-report

OFFICIAL PARTNER

450 000 ₺

KEY BENEFITS

- individual presentation
- private B2B area with concierge service and interpreter
- free accreditation of 3 participants

BEFORE CONFERENCE

1. Placement of the logo with the Partner's status
 - on the home page of the official website with a link to the Partner site
 - in the official Facebook group InRussia;
2. Publishing the information in a special website page (Partners)
3. Mentioning in press-releases
4. Logo on all printed materials of the Conference
5. Accreditation of 3 representatives of the company

ON CONFERENCE

1. Individual presentation in the Business program
2. Private B2B zone (2 chairs, table, banner)
3. Concierge service for matching B2B meetings
4. Interpreter services for B2B meetings
5. Logo placement with Partner status
 - on the main Conference banner and in registration zone;
 - on printed program; -
 - in broadcasted video break bumpers;
6. Distribution of marketing materials on site
7. Insertion of leaflets and souvenirs in Participant's pack

AFTER CONFERENCE

1. References in post-releases and news
2. Logo placement in final materials
3. Providing with photo-report

SPECIAL PARTNER

250 000 ₺

KEY BENEFITS

- private B2B area with concierge service and interpreter
- accreditation of 2 participants
- mentioning on Conference website and materials
- distributing marketing materials

BEFORE CONFERENCE

1. Placement of the logo with the Partner's status
 - on the home page of the official website with a link to the Partner site
 - in the official Facebook group InRussia;
2. Publishing the information in a special website page (Partners)
3. Mentioning in press-releases
4. Logo on all printed materials of the Conference
5. Accreditation of 2 representatives of the company

ON CONFERENCE

1. Private B2B zone
2. Concierge service for matching B2B meetings
3. Interpreter services for B2B meetings
4. Logo placement with Partner status
 - on the main Conference banner and in registration zone;
 - on printed program; -
 - in broadcasted video break bumpers;
5. Distribution of marketing materials on site
6. Insertion of leaflets and souvenirs in Participant's pack

AFTER CONFERENCE

1. References in post-releases and news
2. Logo placement in final materials
3. Providing with photo-report

PARTNER

150 000 ₺

KEY BENEFITS

- private B2B area with concierge service and interpreter
- accreditation of 2 participants
- mentioning on Conference website and materials
- distributing marketing materials

BEFORE CONFERENCE

1. Placement of the logo with the Partner's status
 - on the home page of the official website with a link to the Partner site
 - in the official Facebook group InRussia;
2. Publishing the information in a special website page (Partners)
3. Mentioning in press-releases
4. Logo on all printed materials of the Conference
5. Accreditation of 2 representatives of the company

ON CONFERENCE

1. Concierge service for matching B2B meetings
2. Logo placement with Partner status
 - on the main Conference banner and in registration zone;
 - on printed program;
3. Distribution of marketing materials on site

AFTER CONFERENCE

1. References in post-releases and news
2. Logo placement in final materials
3. Providing with photo-report